

We support  
because....

We oppose  
because....

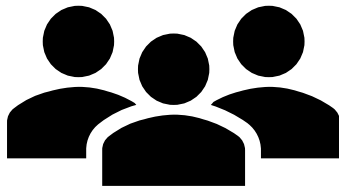
# Aston Green

## Play Area Consultation

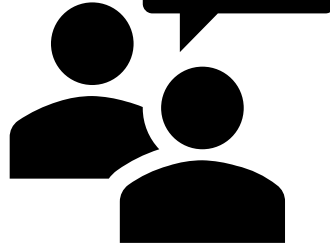
Analysis Of Returned Consultation Papers



**YES!**



?



**NO!**



# Process Overview

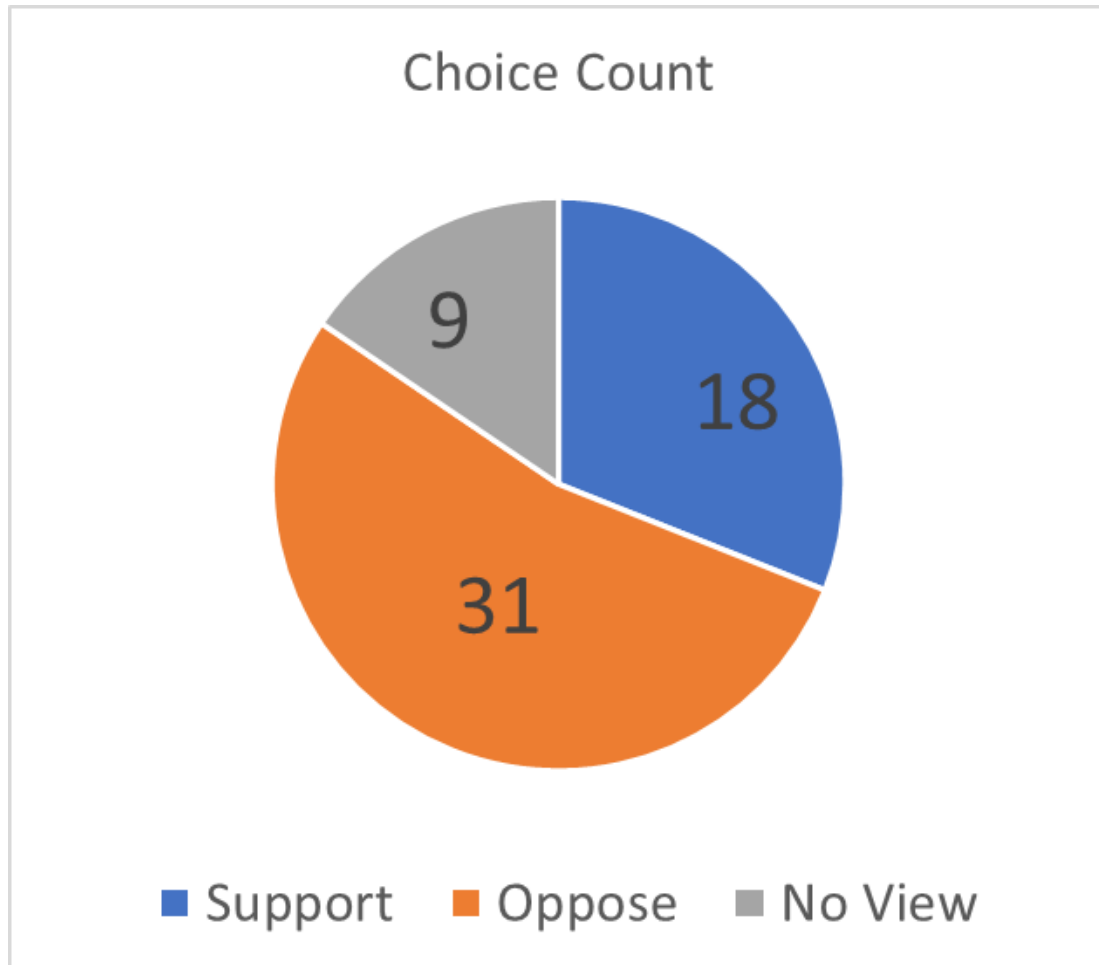
- The consultation is complete – Thank you to the Village Shop volunteers for managing the collection of all completed forms.
- Results are analysed over the following slides
- The consultation was **not** a poll (i.e. not a first past the post vote)
- The council needs to consider the consultation results in the light of the following:
  - The raw count of those in favour, against and no preference
  - The percentage of households who did not return a response
  - The comments accompanying the responses
  - The opinions of councillors

# Response Rate

<b>Distance From Green</b>	<b>Number of Properties</b>	<b>Responses</b>	<b>Response Rate %</b>
<b>0 - 0.5m</b>	106	28	<b>26.4</b>
<b>0.6 - 1m</b>	80	17	<b>21.3</b>
<b>1 - 2m</b>	49	12	<b>24.5</b>
<b>&gt;2m</b>	41	1	<b>2.4</b>
<b>TOTALS</b>	<b>276</b>	<b>58</b>	<b>21.0</b>

- 276 forms were issued, based upon the latest Shropshire Council list of parish properties
- To minimize cost, approximately 200 forms were delivered by hand, the remaining being delivered by Royal Mail
- Consultation forms were identified by postcode, allowing analysis of responses by distance from the green
- Most of those who responded took advantage of the request for comments
- From the table, it is clear that those living 2 miles or more away from the green are least interested!
- The overall response rate was 21%, meaning 79% of households were not interested enough to express a preference – It is assumed these households will support any decision made by the council

# Support, Oppose or No View Analysis



- The pie chart LEFT illustrates the total count for each choice expressed in the consultation.
- The consultation also asked those supporting the idea to indicate whether they would be prepared to participate in a project to deliver the play area – Responses are shown in the table below

Can You Help?	Count of Support
YES	5
NO	13
<b>Grand Total</b>	<b>18</b>

- **CONCLUSION:** A clear majority of responding households (53%), representing 11% of total households, are opposed to the idea. The minority of households supporting the idea represent about 6% of total households

# Comments Summary

There were many comments provided, from which the major themes can be summarized as:

## GENERALLY SUPPORTIVE

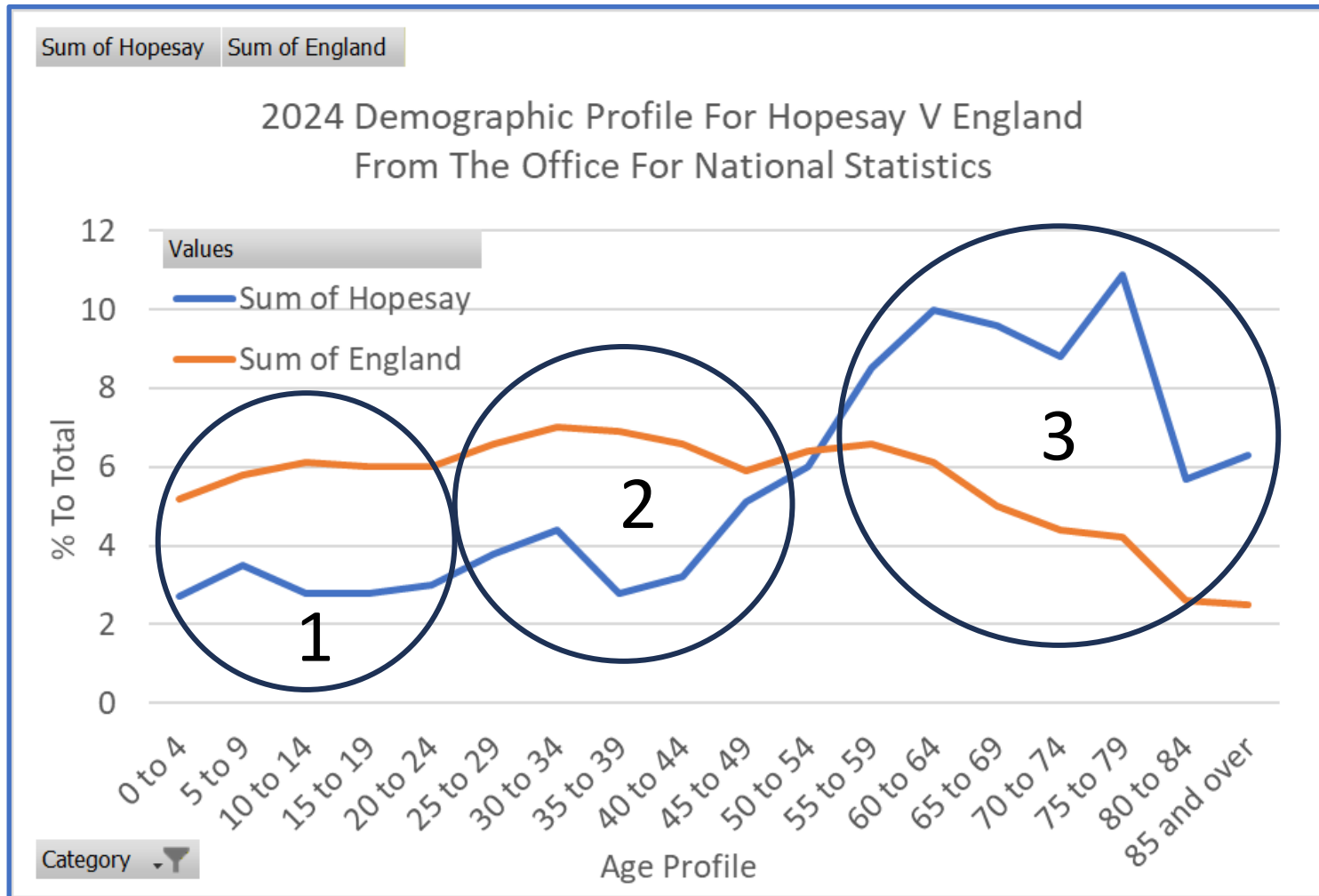
- The equipment will bring children to the green, benefitting the shop through increased footfall
- The parish should offer more facilities for the children of the parish
- New families are moving to the parish with children
- Older people have visits from grandchildren who would benefit from somewhere to play and enjoy the environment

## GENERALLY OPPOSED

- There are not enough children in the parish to justify the outlay
- Significant cost to benefit small minority
- Potential to attract undesirable activity
- There are good facilities nearby (e.g. Craven Arms, Clun and Clungunford)
- Concerns around ongoing costs and maintenance
- The equipment is not appropriate for a rural green
- Previous play equipment was not used and was removed

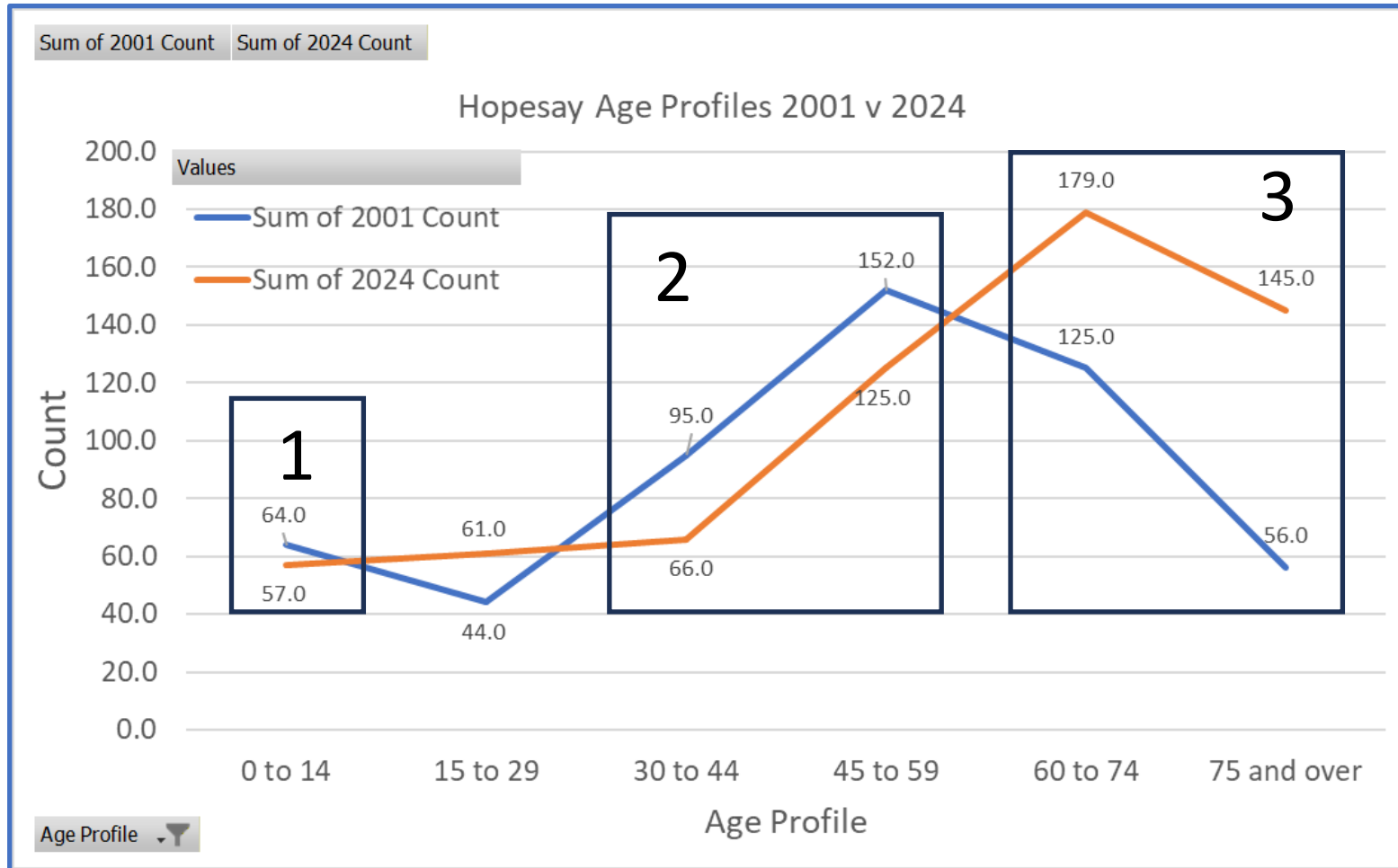
Many comments referenced the number of children in the parish, without any clear facts. So, to provide context, the following slides cover the age profile for Hopesay Parish, sourced from the Office for National Statistics website. The data is in the public domain and freely available to anyone

# Hopesay Population Demographics Compared To England As A Whole



- The graph illustrates that the Hopesay Parish demographic profile is very different to England as a whole
- 1 - The proportion of younger people (under 24) is roughly half that of England as a whole. In Hopesay, people under the age of 15 make up 9% of the total population
- 2 – The proportion of those in prime working age is also well below England as a whole, until ages reach mid-fifties
- 3 – Once ages pass 60, Hopesay has proportions up to 3 times higher than England as a whole

# Hopesay Population Demographics 2001 v 2024



- The graph illustrates the change in population profile in Hopesay between 2001 and 2024.
- Blue line = 2001, Red line = 2024
- Total number of people in Hopesay:  
2001 = 536  
2024 = 633 (+97 = +18.1%)
- 1 – Despite the overall population increase, the number of people under 15 has dropped by 10.9% (64 to 57)
- 2 – In 2001, there were significantly more people between the ages of 30 to 59 living in Hopesay
- 3 – The increase in those over 60 (143) is significantly more than the overall increase in population (97) – Indicating the population profile has aged significantly

# Council Discussion

Based on the findings of the consultation together with any other relevant information.